

Viviana Garcia Gomez

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🏢 Professional Experience

Postdoctoral Researcher. Dept Law, Business and Economics (Dec 2024-)
University of Bayreuth, Germany

Researcher. Agricultural Economics and Policy group (Jan 2021- Nov 2024)
ETH Zurich. Zurich, Switzerland

Research manager (2020) and Junior research manager (2018) (Mar 2018-Dec 2020)
Center for Evaluation and Development (C4ED). Mannheim, Germany

Pre-doctoral researcher (2020) and research assistant (2018). (Oct 2016-Nov 2020)
Dept. of Economics
University of Mannheim. Mannheim, Germany

Junior research Assistant (Oct 2013-Jan 2015)
Universidad del Rosario. Bogotá, Colombia

🎓 Teaching experience

Teaching assistant Microeconomics (*University of Mannheim*) • Macroeconomics, Microeconomic analysis and Microeconomic principles (*Universidad del Rosario*).

Lecturer Risk Analysis and Risk Management in Agriculture (*ETH Zurich, Summer 2024*)
• Family Economics, Survey Design and Analysis (*University of Bayreuth, Summer 2025, 2026*)

Guest Lecturer Risk Management in Agriculture (*University of Bonn, Summer 2026*)

🎓 Education

Dr.Sc. Agricultural Economics *ETH Zurich, Switzerland* (Jan 2021-Dec 2024)
Thesis: *Risks, Uncertainties and Farmers' Preferences: The Transition to Sustainable Agriculture*

• Awarded GEWISOLA prize for Outstanding Academic Achievement

M.Sc. Economics *University of Mannheim, Germany* (Sept 2015-Aug 2018)

M.Sc. Economics(2015) and B.Sc. Economics (2013) (Aug 2008-Jul 2015)
Universidad del Rosario, Colombia.

Thesis: *Environmental Injustice in Colombia: Mining and health at Birth*
• Awarded Outstanding Master's thesis.

🔍 Journal articles (Refereed)

- **Garcia, V.**, Mohring, N., Wang, Y. & Finger, R. (2026). Farmer behavior towards herbicide-free agriculture and conservation tillage. *American Journal of Agricultural Economics* 108(1), 28-53.
- **Garcia, V.**, McCallum, C., & Finger, R. (2024). Heterogeneity of European farmers' risk preferences: an Individual Participant Data Meta-analysis. *European Review of Agriculture Economics*. (51)3, p.725- 778
- **Garcia, V.**, Mohring, N., Wang, Y. & Finger, R. (2024). Risk Perceptions, Preferences, and the Adoption Dynamics of Pesticide-Free Production. *Journal of Agricultural and Resource Economics*, 49 (1), p.102-123
- Finger, R., **Garcia, V.**, McCallum, C., & Rommel, J. (2024). A note on European farmers' preferences under cumulative prospect theory. *Journal of Agricultural Economics*, 75(1), p. 465-472
- Vargas, J; Gamboa, L & **Garcia, V.** (2014). El lado oscuro de la equidad: Violencia y equidad en el desempeño escolar. *Revista Desarrollo y Sociedad* No. 74

Working papers

- **Garcia, V.**, Swinton, S., Finger, R.(2026) Policy uncertainty shocks deter farm investments in Europe: Evidence from a newspaper-based index. *Under review* (Job Market Paper)
- **Garcia, V.**, Meier, L., McCallum, C., Slijper, T., Finger, R.(2026). European farmers' risk perceptions and socioeconomic attributes *Under review*

Research presentationss

- 8th Symposium on Agri-Tech Economics for Sustainable Futures (2026)
- European Association of Agricultural Economists-EAAE. XVIII Congress. Bonn, Germany. (2025)
- Agricultural and Applied Economics Association-AAEA. New Orleans, United States. (2024)
- European Association of Agricultural Economists-EAAE. XVII Congress. Rennes, France (2023)
- Agricultural Economics Society-AES. Annual Conference. Leuven, Belgium. (2022)
- Swiss Society for Agricultural Economics and Agricultural Sociology- SGA. Annual Conference. Frick, Switzerland. (2022)

Grants and Awards

- GEWISOLA (2026) prize for Outstanding Academic Achievement. EUR 1,500
- Equal Opportunities Funding for Research (2026). University of Bayreuth. EUR 1,533
- Travel grants for AAEA meeting(2024), EAAE congress (2023), AES conference (2022). Awarded by *The Swiss Society for Agricultural Economics and Rural Sociology- SGA* and *Swiss Academy of Social Sciences and Humanities- SASH*, CHF 1,500
- STIBET- Graduation Scholarship (2017). *Deutscher Akademischer Austauschdienst (DAAD)/ Federal Foreign Office* EUR 1,200
- Merit scholarship for master studies. (2015). *Colfuturo- Deutscher Akademischer Austauschdienst (DAAD)*. US 26,480

Editorial activity and other engagements

- Referee for *Applied Economic Perspectives and Policy*, *Journal of Agricultural Economics*, *European Review of Agricultural Economics*, *Q-open*, *Agricultural Systems*, *Journal of Behavioral and Experimental Economics*, and *Nature Climate Change*.
- Lead of Reading circle at EAAE: Non-Structured Data for Quantitative Analysis. (July 2026-May 2027)

Additional information

Languages	Spanish (Mother tongue), English(C2), German (B1)
Software	Microsoft Office (Advanced), Stata (Advanced), R (Advanced), Python (Advanced), L ^A T _E X(Advanced), Survey Solutions (Basic), ArcGIS(Basic)
Skills	Policy and programme evaluation, quantitative analysis, Survey design, Data extraction, Data monitoring, Integration of AI model APIs (Claude, GPT) into Python workflows.
Fieldwork	• Pakistan (2018-2020): Karachi, Lahore, Islamabad, Peshawar, Gilgit and Quetta • Ethiopia (2019): Addis Abeba.